Coordination of the European Future Internet Forum of Member States

D5.1 – Dissemination Plan

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1. Introduction

The ceFIMS Coordination Action provides functional ongoing support to the European Member State Future Internet Forum (FIF). ceFIMS facilitates FIF activity by providing a Secretariat and support structure and by maintaining the ceFIMS FI web-portal.

The project has two primary aims:

1. To facilitate Future Internet research across Europe by promoting strong Member State engagement and knowledge sharing in the FIF.

2. To identify synergies and improve FI research effectiveness at Member State level and between Member States and the EC.

To meet these aims, the transfer of information must be timely and accurate between project partners, the ceFIMS Steering Committee, the project's Working Group and the wider Future Internet community. This 'Dissemination Plan' (D5.1) describes how information gathered and generated by ceFIMS will be circulated to the audiences identified.

The ceFIMS website (www.cefims.eu) is critical to the project, with the site serving as a focal point for the project. All events of note – workshops, partner meetings, conferences, other related events, etc. – are also announced and detailed via the website. Apart from using the website to distribute project material, ceFIMS is also hosting six workshops during its lifecycle. These consultation workshops will serve a dual purpose – to gather information from stakeholders in the Future Internet and to disseminate the work of the ceFIMS project.

External conferences and seminars will also be identified by ceFIMS, where project material will be distributed. A number of project partners are members of various European Technology Platforms and these output channels will also be used for dissemination purposes.

2. Dissemination Strategy

Since the research issues are federated at different European, national, and regional levels to facilitate budgets and policy implementation, ceFIMS has applied a combined dissemination strategy to the project.

The first strategy is to use the opportunities for dissemination that the **Member States** provide, in a leadership role throughout the project's lifecycle. The second strategy is to engage larger-scale dissemination platforms within relevant communities (e.g. PPP community, ERA-NET and regional agencies, etc.). These communities will be encouraged to promote the ceFIMS model of open collaboration and to engage with the project in order to exchange information on the widest range of Future Internet research activities at European and national levels.

The following is a sample of the primary dissemination mechanisms which will be utilised by ceFIMS:

— **ceFIMS website:** This includes the project web portal and links from ceFIMS partners' websites to the ceFIMS site.

— **ceFIMS Newsletter:** The bi-annual newsletter will be used to provide an update on ceFIMS activities, Future Internet Forum activities and relevant FI initiatives to the widest range of interested communities

— **Workshops (European-level and thematic):** These project events will be important in disseminating ceFIMS results and getting inputs to the project's Strategic Actions from the widest range of interested stakeholders.

— **Future Internet Award:** The Future Internet Award is widely promoted, with the first competition receiving 31 entries from across 12 Member States. The presentation of the winners is a high-profile event, which takes place at the closing ceremony of the bi-annual Future Internet Assembly event.

— **Publications, Presentations, Posters:** The ceFIMS partners will identifying suitable events to disseminate the projects results. This will be via presentations and posters, and will include industrial and scientific events, conferences, workshops, invited presentations, presentations to companies, etc. Sample events include:

- Future Internet Assembly events;

- Future Networks Concertation and Cluster meetings;

— **Future Internet Forum:** ceFIMS will provide regular updates on its activities to the meetings of the Future Internet Forum. For each meeting, the FIF agenda will include an agenda point for an update on ceFIMS activities.

— **Press Releases:** Press releases will be used to disseminate ceFIMS project results to a wide audience.

3. Dissemination Activities (Months 1-6)

This section presents the dissemination activities undertaken by ceFIMS partners since the beginning of the project in September 2010.

3.1. ceFIMS Logo

The ceFIMS logo was developed to identify the project to other EC projects. It is shown here:

Coordination of the European Future Internet Forum of Member States

3.2. ceFIMS Web Portal

The official and public website of ceFIMS project is available at www.cefims.eu. Figure 1 shows a snapshot of the ceFIMS website:

Figure 1 – Snapshot of ceFIMS website

As an initial contact point for both the general public and Future Internet stakeholders, the project website presents an overview of the work being carried out by ceFIMS. The portal will also serve as a repository for all project-related documentation, including all public deliverables.

For ceFIMS events, where relevant presentation material/publications exist the owner of same will provide prior consent before their presentation (in PDF format) is uploaded onto the ceFIMS site.

Non-public documents—such as FIF meeting minutes, draft position papers and draft roadmaps—can be stored in the password-protected area of the web portal. This area will be controlled by the ceFIMS Secretariat, who will issue access rights to relevant parties.

This public web site contains several tabs that allow the viewers to learn more about the ceFIMS project, its objectives and its advancements. These tabs are as follows:

— **About Us** contains general details on the ceFIMS project, including overall objectives and consortium partners, and how to contact the Project Manager.

— **Workshops** contains information on the project's workshops, including agendas, presentations, etc.

— **Database** links to the ceFIMS database which contains information on Future Internet activity around Europe.

— **Future Internet Award** presents information on the Award competition organised by ceFIMS, including the judging criteria and the Judging Panel members.

— **FIF** contains details on the Future Internet Forum of Member States, including the agenda from its meetings, its mandate, its detailed objectives and its members.

3.2.1. Website Dissemination Targets

The website is optimised to cater for the following ceFIMS dissemination targets:

Target Audience	Web Portal Interest
FIF Member State representatives	The web portal will support the Secretariat role which ceFIMS plays for the FIF. The portal will contain details of FIF *Meetings* (including agendas & presentations), as well as its *Mandate*, *Detailed Objectives*, and *Members*.
Future Networks-related projects (Obj. 1.1), and Future Internet initiatives (e.g. Smart Cities)	ceFIMS is funded under the European Commission's Obj. ICT-2007.1.1 and thus will have direct links to other projects funded in this area. The web portal, therefore, must provide information about the ceFIMS project itself (to promote its usefulness to related projects), as well as information relevant for Integrated Projects (IPs), Specific Targeted Research Projects (STREPs) and various other research initiatives.

European Commission	The web portal must clearly outline ceFIMS objectives, activities, and achievements – through the dissemination of planned events and results, as the project progresses.
General Public	The web portal will serve as an entry point to Future Internet activity in Europe. Thus, it will prove beneficial to EU citizens in obtaining an overview of current challenges and progress in the European Future Internet.

Table 1 – How the web portal addresses different target audiences of ceFIMS

3.3. Workshops

The ceFIMS workshops play an important role in the project's engagement with a wide range of stakeholders. These workshops are part of the project's data-gathering and roadmapping activities. The first European-level workshop takes place in Budapest, in May, as part of the Future Internet Week.

Two thematic workshops have recently taken place:

3.3.1. *Thematic workshop with EX-FI*

The EX-FI project (Expanding the European Future Internet Community) is charged with establishing a community that supports a coordinated approach to funding for European R&D activities on the Future Internet. In particular, EX-FI is concerned with this community having an influence on the scope and objectives of a European PPP (Public Private Partnership) on Future Internet.

The primary objective of the ceFIMS-EX-FI workshop was to use the discussions as input towards the development of a position paper on closer cooperation between Member State and PPPs – and to promote the engagement of Member States in the PPP process.

Picture 1 – Section of the audience at EX-FI Workshop

3.3.2. *Thematic workshop with ETPs*

Five European Technology Platforms (ETPs) attended this joint ceFIMS-ETP workshop: Photonics21, ISI, NESSI, Net!Works and NEM. Each ETP presented (1) details about themselves, (2) their R&D capabilities and priorities, (3) their recommendations for future funding instruments.

This workshop opened a communication channel between the Future Internet Forum of Member States (via ceFIMS) and the European Technology Platforms (ETPs) related to the Future Internet.

Picture 2 – Section of the audience at ETP Workshop

Presentations from both workshops are available on the ceFIMS website.

A **Working session at ICT2010 with the UK Future Internet Strategy Group 'Digital Communications Knowledge Transfer Network'** also took place during this period. This session discussed issues and barriers to connecting and integrating member-states national initiatives in the area of the Future Internet.

3.4. Future Internet Award

The 'Future Internet Award', supported and organised by the ceFIMS Coordination Action, is an opportunity for European national and regional Future Internet initiatives to promote their work. Initiatives can take the form of innovative products and services that will shape the Future Internet. The award will be presented every six months to the initiative that is adjudged to have the greatest potential to advance the Future Internet and which provides an exemplar for innovate products/services.

The Award competition serves as a dissemination channel for ceFIMS in that it raises awareness of the project and its work across a wide range of Member State and regional communities. Direct lines of communication are now opened with 31 different Future Internet initiatives from 12 Member States as a result of the first Award competition.

The project is also now engaged with the highly respected Future Internet experts field who were members of the Award's Judging Panel. It is envisaged that additional members will be added to the Judging Panel for future Award competitions and this will further raise awareness of ceFIMS at the highest level in the Future Internet domain.

Picture 3 – Future Internet Award ceremony in Ghent: (l-r) Willie Donnelly (ceFIMS), Anastasius Gavras (Panlab), Joan Batlle (Judging Panel), Petronela Burceag (EC), James Carswell (StratAG), Mario Campolargo (EC)

3.5. Newsletters

The ceFIMS e-newsletter will be produced to increase the visibility of the project and to disseminate information about the project widely among the Future Internet community. The newsletter will include details about the project's latest activities as well as information about upcoming project-related events and Future Internet events.

The distribution list for the first ceFIMS newsletter includes: Member State representatives of the Future Internet Forum, the Future Internet Assembly community, Future Internet European Technology Platforms, all entries to the Future Internet Award, FP7 Network of the Future projects (Future Internet Technologies).

Figure 2 – Cover page of ceFIMS Newsletter

3.6. Project Presentations

ceFIMS was presented at two events during this period:

3.6.1. Spanish Technology Platforms

A presentation on ceFIMS was made to the eNEM and es.INTERNET Spanish Technology Platforms in November, 2010, in Madrid. ceFIMS was presented at the 'asambleas2010' International session during the 2010 International Forum for Digital Content.

Picture 3 - Julián Seseña (AETIC) & Kieran Sullivan (ceFIMS) at asambleas2010

asambleas2010 was co-organised by project partner AETIC. During the session, AETIC and ceFIMS (represented by Kieran Sullivan, WIT) stressed the importance of using the information being gathered by ceFIMS, as well as the opportunity to contribute to the project's roadmap. ceFIMS partner UL also spoke during this session. The event was well attended and included a broad representation from universities, research centres and public organisations – please see below profile of the current 328 members of the es.Internet,
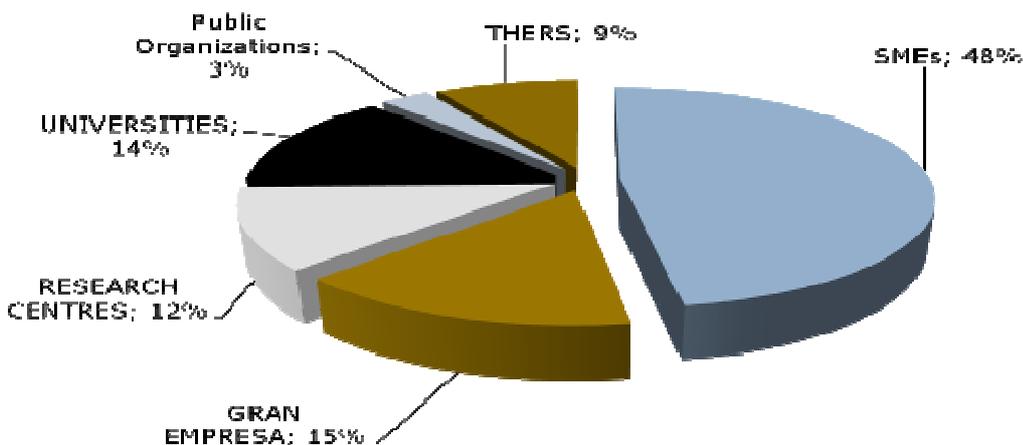

Figure 3 – Profile of es.Internet Membership

3.6.2. Concertation & Cluster Meetings

A presentation on ceFIMS was also made at the Future Networks 6th FP7 Concertation Meeting & Future Internet Cluster Meeting in Brussels, in October 2010. The Concertation meeting facilitated the kick-off of the Future Networks Call 5 projects and their integration with current projects in the community.

The 21 projects that started in July/September 2010 were invited to present their aims and achievements. Brian Foley (WIT) represented ceFIMS at these meetings.

3.6.3. Future Internet Forum of Member States

ceFIMS was presented to the fifth meeting of Future Internet Forum (FIF) of Member States in December, 2010. Dr. Willie Donnelly (WIT) presented updates on the project to the Member State representatives, including the formation of the ceFIMS Steering Committee and Working Groups, the project's roadmapping activities and the Future Internet Award. David Pap (NKTH) made a presentation on the ceFIMS Stocktaking and Analysis activities.

Picture 4 – Attendees at the Future Internet Forum of Member States meeting Ghent

3.7. Planned Dissemination Activities (Months 9-12)

A number of dissemination activities are planned for the coming period in the project:

3.7.1. Budapest Future Internet Week

ceFIMS will host its first European-level workshop during Budapest's Future Internet Week. The project has a dedicated slot on this Week's agenda and has received widespread publicity as a result of the event's promotion.

This event in Budapest will investigate the policy, technological, and socio-economic aspects of the Future Internet. It will be attended by participants from industry and academia, as well as stakeholders from the European Commission and from the Member States.

3.7.2. *Workshop in Luxembourg on Digital Government*

The Workshop on Digital Government will focus on how the Internet can promote quality, accessibility, credibility and usefulness of on-line services offered by public authorities. ceFIMS (Brian Foley – WIT) will moderate a Working Session during this event.

The focus will be on the following enablers with expert speakers attracted to this event:
- Cloud Computing
- Trust and Security
- Real-world Internet (Internet-of-Things, SmatGrids,..)
- Infrastructure of the Future Internet (Broadband Access)
- Digital Government (EU-wide e-ID, e-Voting, Safety, EU-citizens mobility,..)

See the web site: http://www.future-internet.uni.lu/

3.7.3. *IPv6 Forum*

ceFIMS established a liaison with the IPv6 Forum http://www.ipv6forum.org. One of the partners of ceFIMS is the President of the IPv6 Forum.

3.7.4. *ceFIMS Award: February, 2011*

A second running of the 'Future Internet Award', will be announced in February 2011. The Award will continue to raise awareness of the ceFIMS project and its work across a wide range of Member State and regional communities. As the Award gains in profile, the dissemination scope and recognition of the project will widen.

3.7.5. *Other Dissemination Channels*

Other channels are being explored to disseminate the FI ecosystem to specific stakeholders, including SMEs. It is planned to target a specific dissemination event for this purpose in May/June 2011. In addition one of the ceFIMS partners (AMETIC) is currently chairing the European Experts Panel on SME and Research which will also provide a valuable dissemination channel to this key group of stakeholders.

Appendix A.   Conferences / Meetings (attended and planned)

Conferences (co-)organised						
Year	Dates	Role	Type of audience	Countries addressed	Approx. size of audience	Partner involved
2010	28-Sept	The UK Future Internet Strategy Group, Digital Communications Knowledge Transfer Network and the CeFIMS project	ICT 2010 audience	Brussels	50	WIT, UL, AETIC
2010	29-Sept	EX-FI & ceFIMS Workshop	PPP & Member States	Brussels	30	WIT, UL, NWO, UMIC, NKTH
2010	30-Sept	Future Internet Forum	Member States	Brussels	30	WIT, UL, UMIC, NKTH
2010	18-20 October	Concertation and Cluster Meetings	EC and Projects	Brussels	40	WIT
2010	18-Nov	eNEM and es.INTERNET Spanish Technology Platforms	Industry, MS and Research	Madrid	40	WIT, UL
2010	16-Dec	ETP & ceFIMS Workshop	ETPs	Ghent	25	WIT, UL, NWO, NKTH, UMIC, AETIC
2010	17-Dec	Future Internet Forum	Member States	Brussels	30	WIT, UL, UMIC, NKTH, NWO

2011	10 /11 February	Concertation and Cluster Meetings	EC and Projects	Brussels	40	WIT
PLANNED						
2011	18 May	Steering Committe Meeting	SC	Budapest	10	SC Members
2011	18 May	Future Internet Forum	Member States	Budapest	30	WIT, UL, UMIC, NKTH
2011	19 May	First European Workshop	Member State and Research Councils	Budapest	40	WIT, NWO, UL, NKTH, AETIC, UMIC
2011	6 - 7 June	Second European Summit on Future Internet	Member States, Research Industry	Luxembourg		UL, WIT
2011	6 - 7 October	Concertation and Cluster Meetings	EC and Projects	Brussels	40	WIT